



MONTHLY MEMBERSHIP PROGRESS REPORT

District 24 F

Results as of: 03/31/2018

GMT: CINDY GREGG

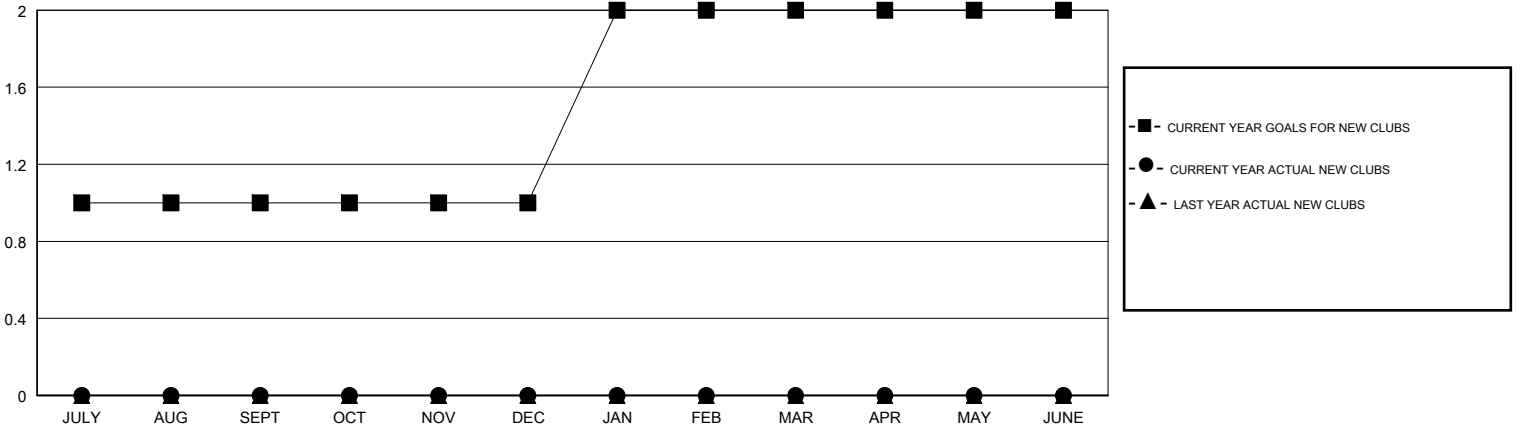
LOCATION VIRGINIA

GMT CA

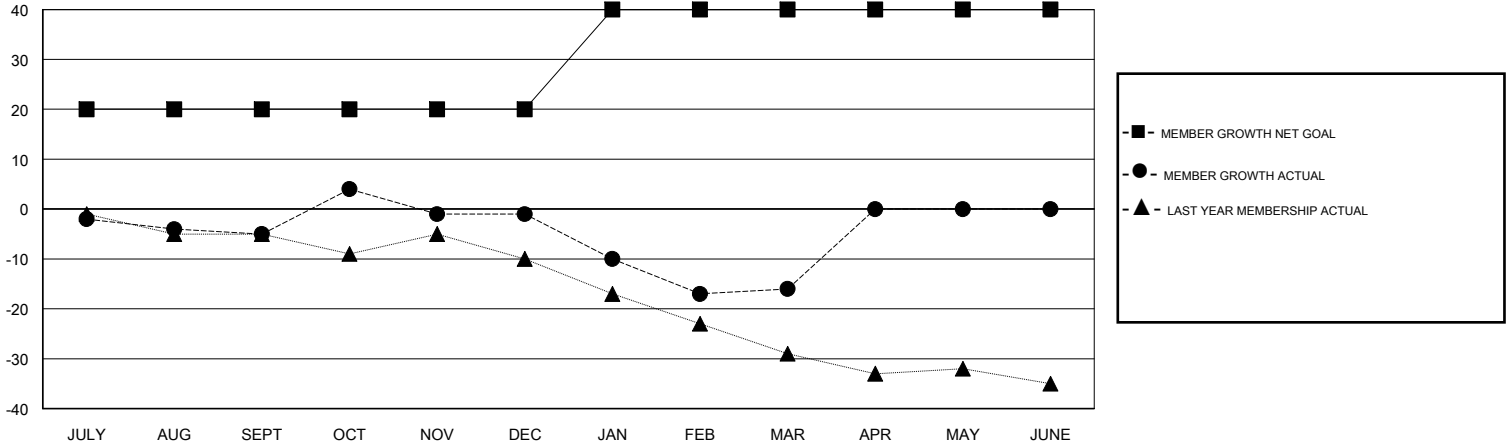
| Clubs | | | |
|-----------------------|---------------|-----------|---------------|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | NEW CLUB GOAL | NEW CLUBS | DROPPED CLUBS |
| JULY/AUG/SEPT | 1 | 0 | 1 |
| OCT/NOV/DEC | 0 | 0 | 1 |
| JAN/FEB/MAR | 1 | 0 | 0 |
| APR/MAY/JUNE | 0 | 0 | 0 |

| Members | | | |
|-----------------------|------------------------|----------------------|--|
| RESULTS FOR 2017-2018 | | | |
| QUARTER | MEMBER GROWTH NET GOAL | MEMBER GROWTH ACTUAL | DROPPED MEMBERS ACTUAL (including transfers) |
| JULY/AUG/SEPT | 20 | 25 | 25 |
| OCT/NOV/DEC | 0 | 20 | 16 |
| JAN/FEB/MAR | 20 | 16 | 31 |
| APR/MAY/JUNE | 0 | 0 | 0 |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



| | | |
|---|---|--|
| DROPPED CLUBS: 2 | 16 CLUBS OF 35 ADDED 1 OR MORE NEW MEMBERS | <u>GENDER DISTRIBUTION</u> MALE 521 (68.02%) FEMALE 245 (31.98%) Women Percentage Fiscal Year Goal: 30% |
| <u>DROPPED MEMBERS</u> DECEASED 21 CLUB CANCELLED 0 OTHER 51 TOTAL 72 | CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA | TOTAL FAMILY UNIT MEMBERS 153 FAMILY MEMBERS PAYING HALF DUES 77 |